



NEWS RELEASE from the USA

**ECIC at the SAWC Symposium for Advanced Wound Care
Orlando, Florida USA**

On the 17th – 20th of April 2010 East Coast Innovative Concepts of the USA was embraced with open arms in Orlando.

From the very start of the exhibition they had a nonstop flow of attendees that were fascinated at how well the Ezy-As™ product worked to solve the most frustrating problem that the compression industry faces today.

The symposium was attended by surgeons, nurses, lymphedema therapists, LPN's and other professionals who all got to see and actually try donning stockings and arm sleeves for themselves with the Ezy-As™

One surgeon said ***"You have finally solved the largest problem I face with the after care of my patients"***

Another comment from a wound care nurse was ***"This is definitely the niftiest gadget at the show"***

Many of those who actually got to try the Ezy-As™ were amazed in how easy it was to use and were skeptical until they got the chance to try it themselves in the booth in Orlando.

ECIC plans on exhibiting at the SAWC in the fall in Anaheim California and also the NLN National Lymphedema Network Conference in Orlando Florida.

Please contact East Coast Innovative Concepts to find out where you can purchase the Ezy-As™ and also to be a retailer of the product in the USA.

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John demonstrates arm sleeve application



Jenny and John Shusta from ECIC